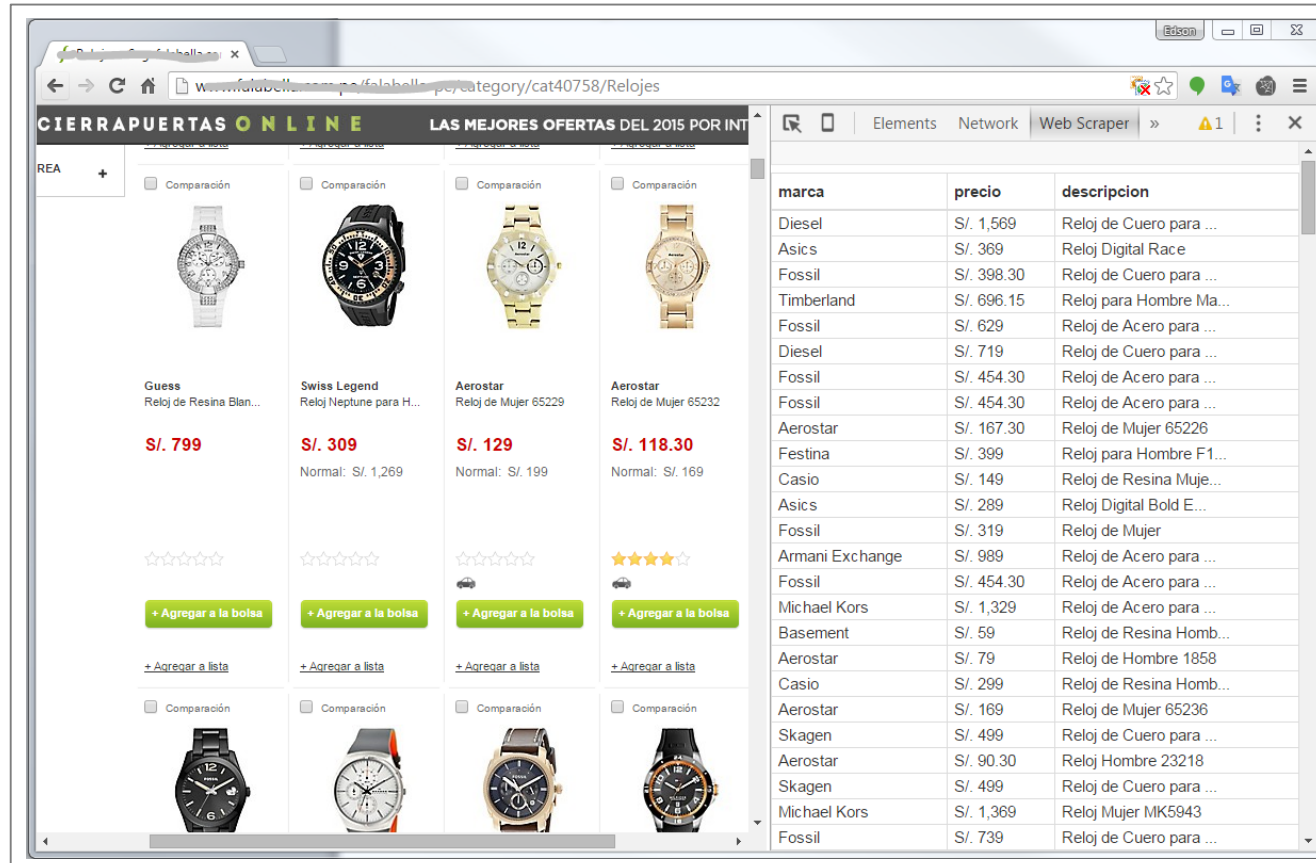


ANEXO 1: Extracción de contenido Web aplicado a conocidas tiendas virtuales.

Caso: Tienda Virtual A

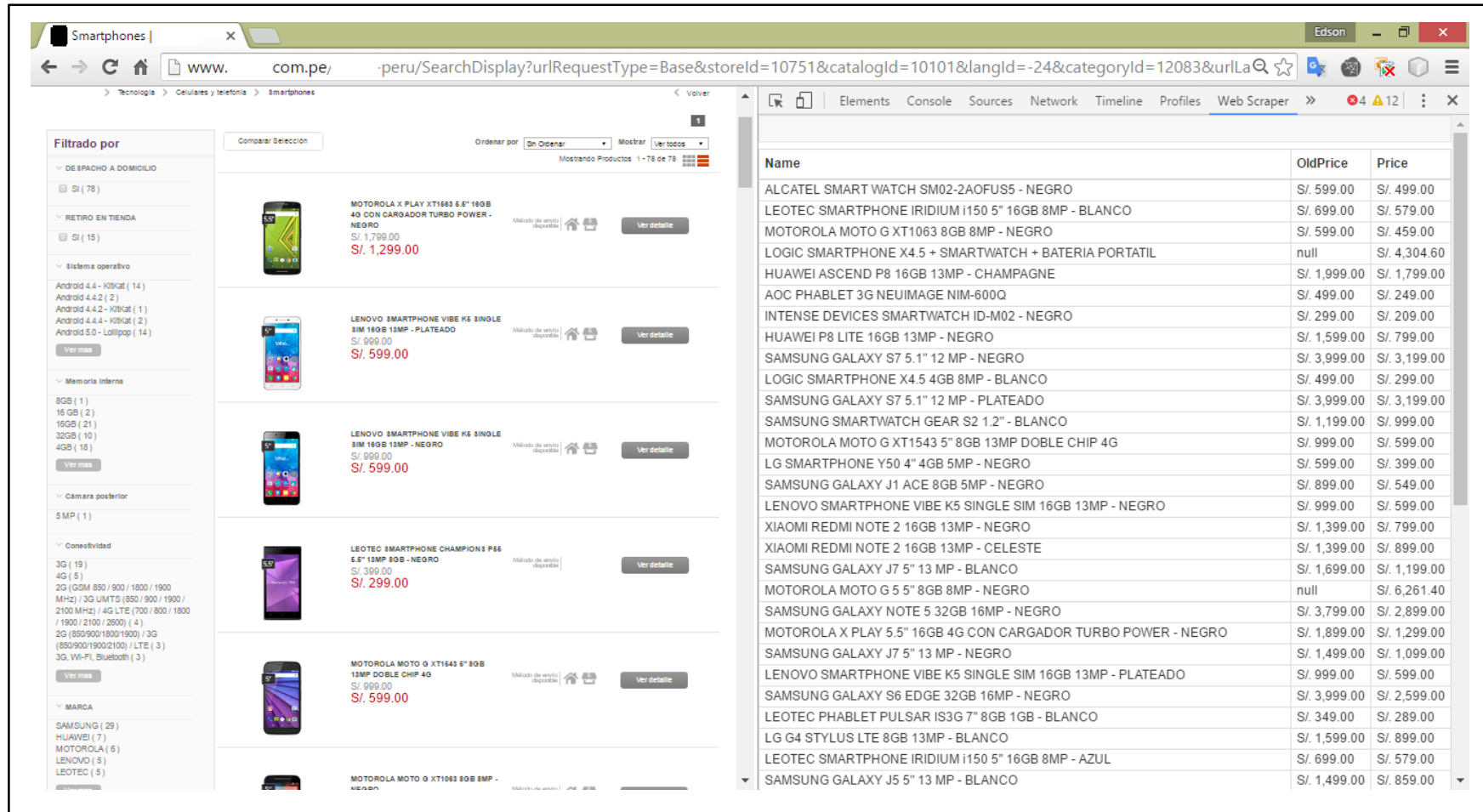


The screenshot shows a web browser window displaying a watch store page. The page title is "CIERRAPUERTAS ONLINE LAS MEJORES OFERTAS DEL 2015 POR INT". The main content area displays a grid of watches with their respective prices and brand names. On the right side, a table lists the extracted data for these watches.

marca	precio	descripcion
Diesel	S/. 1,569	Reloj de Cuero para ...
Asics	S/. 369	Reloj Digital Race
Fossil	S/. 398.30	Reloj de Cuero para ...
Timberland	S/. 696.15	Reloj para Hombre Ma...
Fossil	S/. 629	Reloj de Acero para ...
Diesel	S/. 719	Reloj de Cuero para ...
Fossil	S/. 454.30	Reloj de Acero para ...
Fossil	S/. 454.30	Reloj de Acero para ...
Aerostar	S/. 167.30	Reloj de Mujer 65226
Festina	S/. 399	Reloj para Hombre F1...
Casio	S/. 149	Reloj de Resina Muje...
Asics	S/. 289	Reloj Digital Bold E...
Fossil	S/. 319	Reloj de Mujer
Armani Exchange	S/. 989	Reloj de Acero para ...
Fossil	S/. 454.30	Reloj de Acero para ...
Michael Kors	S/. 1,329	Reloj de Acero para ...
Basement	S/. 59	Reloj de Resina Homb...
Aerostar	S/. 79	Reloj de Hombre 1858
Casio	S/. 299	Reloj de Resina Homb...
Aerostar	S/. 169	Reloj de Mujer 65236
Skagen	S/. 499	Reloj de Cuero para ...
Aerostar	S/. 90.30	Reloj Hombre 23218
Skagen	S/. 499	Reloj de Cuero para ...
Michael Kors	S/. 1,369	Reloj Mujer MK5943
Fossil	S/. 739	Reloj de Cuero para ...

Figura 26: Extracción de contenido Web – Tienda Virtual A.

Caso: Tienda Virtual B

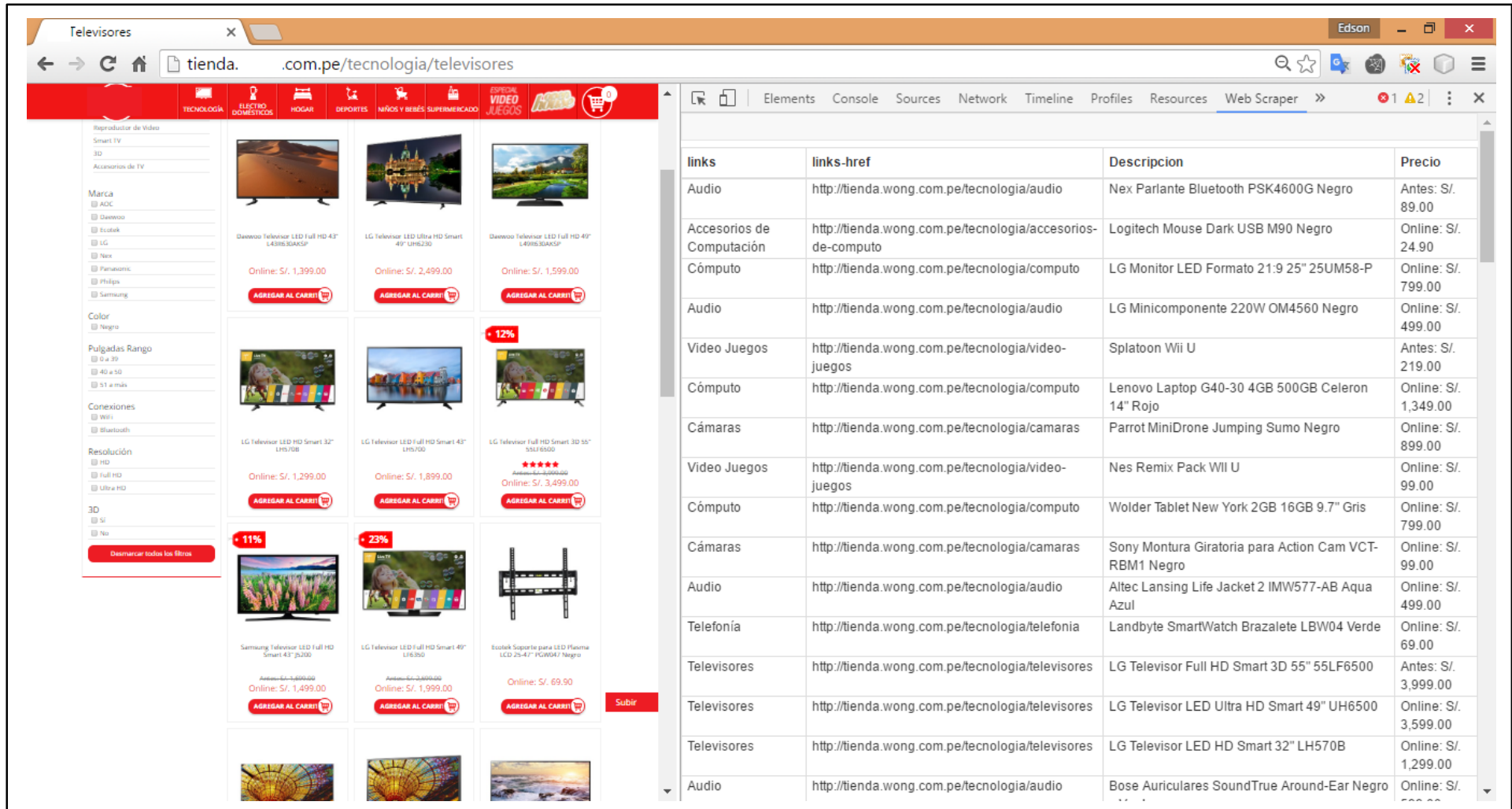


The screenshot shows a web browser window displaying a smartphone store page. The page includes a navigation menu, a search bar, and a list of products. On the right side, a table of extracted data is visible, showing columns for Name, OldPrice, and Price.

Name	OldPrice	Price
ALCATEL SMART WATCH SM02-2AOFUS5 - NEGRO	S/. 599.00	S/. 499.00
LEOTEC SMARTPHONE IRIDIUM i150 5" 16GB 8MP - BLANCO	S/. 699.00	S/. 579.00
MOTOROLA MOTO G XT1063 8GB 8MP - NEGRO	S/. 599.00	S/. 459.00
LOGIC SMARTPHONE X4.5 + SMARTWATCH + BATERIA PORTATIL	null	S/. 4,304.60
HUAWEI ASCEND P8 16GB 13MP - CHAMPAGNE	S/. 1,999.00	S/. 1,799.00
AOC PHABLET 3G NEUIMAGE NIM-600Q	S/. 499.00	S/. 249.00
INTENSE DEVICES SMARTWATCH ID-M02 - NEGRO	S/. 299.00	S/. 209.00
HUAWEI P8 LITE 16GB 13MP - NEGRO	S/. 1,599.00	S/. 799.00
SAMSUNG GALAXY S7 5.1" 12 MP - NEGRO	S/. 3,999.00	S/. 3,199.00
LOGIC SMARTPHONE X4.5 4GB 8MP - BLANCO	S/. 499.00	S/. 299.00
SAMSUNG GALAXY S7 5.1" 12 MP - PLATEADO	S/. 3,999.00	S/. 3,199.00
SAMSUNG SMARTWATCH GEAR S2 1.2" - BLANCO	S/. 1,199.00	S/. 999.00
MOTOROLA MOTO G XT1543 5" 8GB 13MP DOBLE CHIP 4G	S/. 999.00	S/. 599.00
LG SMARTPHONE Y50 4" 4GB 5MP - NEGRO	S/. 599.00	S/. 399.00
SAMSUNG GALAXY J1 ACE 8GB 5MP - NEGRO	S/. 899.00	S/. 549.00
LENOVO SMARTPHONE VIBE K5 SINGLE SIM 16GB 13MP - NEGRO	S/. 999.00	S/. 599.00
XIAOMI REDMI NOTE 2 16GB 13MP - NEGRO	S/. 1,399.00	S/. 799.00
XIAOMI REDMI NOTE 2 16GB 13MP - CELESTE	S/. 1,399.00	S/. 899.00
SAMSUNG GALAXY J7 5" 13 MP - BLANCO	S/. 1,699.00	S/. 1,199.00
MOTOROLA MOTO G 5 5" 8GB 8MP - NEGRO	null	S/. 6,261.40
SAMSUNG GALAXY NOTE 5 32GB 16MP - NEGRO	S/. 3,799.00	S/. 2,899.00
MOTOROLA X PLAY 5.5" 16GB 4G CON CARGADOR TURBO POWER - NEGRO	S/. 1,899.00	S/. 1,299.00
SAMSUNG GALAXY J7 5" 13 MP - NEGRO	S/. 1,499.00	S/. 1,099.00
LENOVO SMARTPHONE VIBE K5 SINGLE SIM 16GB 13MP - PLATEADO	S/. 999.00	S/. 599.00
SAMSUNG GALAXY S6 EDGE 32GB 16MP - NEGRO	S/. 3,999.00	S/. 2,599.00
LEOTEC PHABLET PULSAR IS3G 7" 8GB 1GB - BLANCO	S/. 349.00	S/. 289.00
LG G4 STYLUS LTE 8GB 13MP - BLANCO	S/. 1,599.00	S/. 899.00
LEOTEC SMARTPHONE IRIDIUM i150 5" 16GB 8MP - AZUL	S/. 699.00	S/. 579.00
SAMSUNG GALAXY J5 5" 13 MP - BLANCO	S/. 1,499.00	S/. 859.00

Figura 27: Extracción de contenido Web - Tienda Virtual B.

Caso: Tienda Virtual C



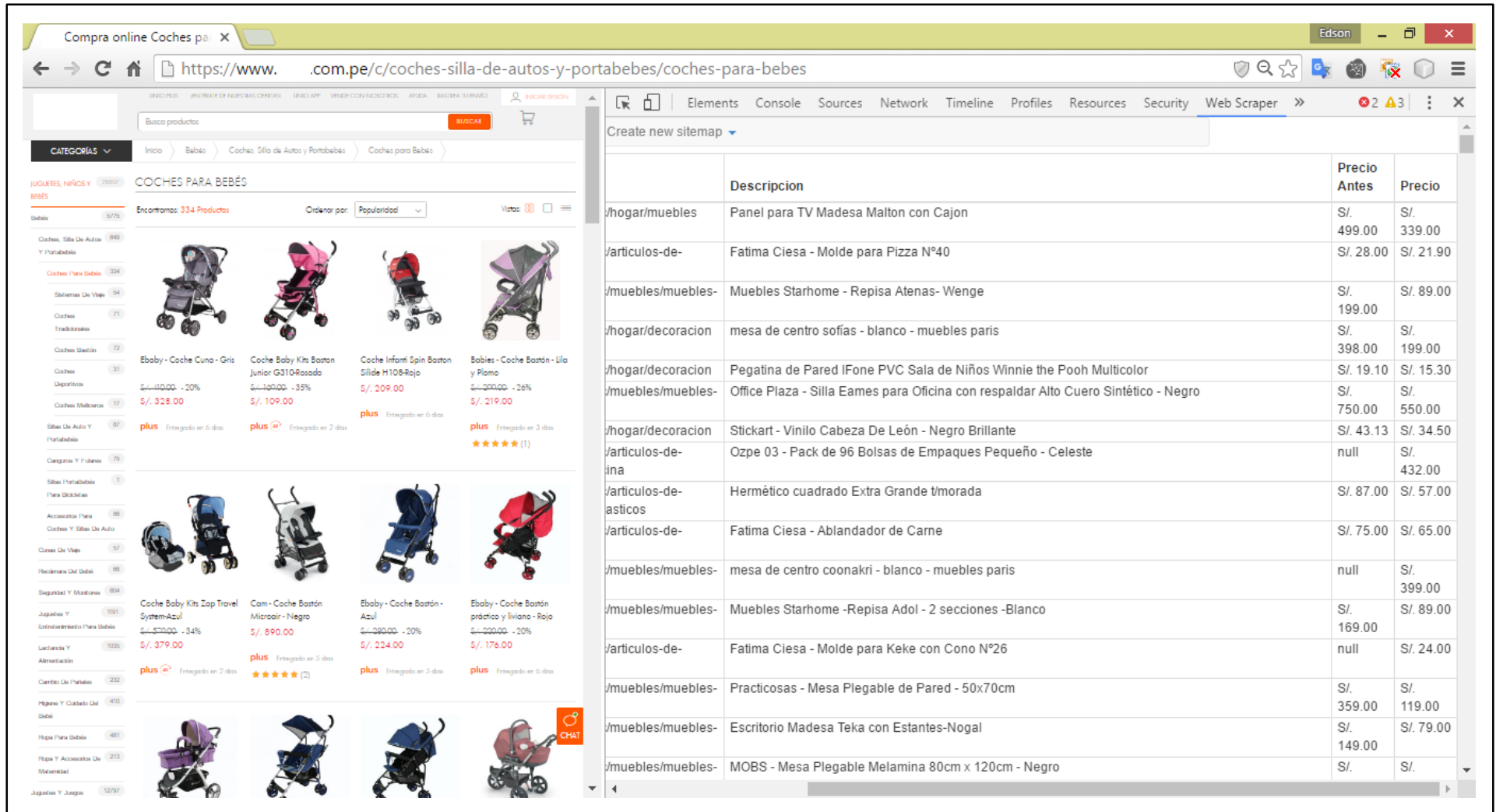
The screenshot shows a web browser window displaying a virtual store page for televisions. The browser's address bar shows the URL tienda.wong.com.pe/tecnologia/televisores. The website features a navigation menu with categories like Tecnología, Electrodomésticos, Hogar, Deportes, Niños y Bebés, and Supermercado. A sidebar on the left contains filters for Brand, Color, Size, Connections, Resolution, and 3D. The main content area displays a grid of television products with their prices and 'Agregar al carrito' buttons. A 'Subir' button is visible at the bottom right of the product grid.

Overlaid on the right side of the browser window is a Web Scraper tool interface. It displays a table with the following columns: links, links-href, Descripción, and Precio. The table contains 15 rows of extracted product data.

links	links-href	Descripción	Precio
Audio	http://tienda.wong.com.pe/tecnologia/audio	Nex Parlante Bluetooth PSK4600G Negro	Antes: S/. 89.00
Accesorios de Computación	http://tienda.wong.com.pe/tecnologia/accesorios-de-computo	Logitech Mouse Dark USB M90 Negro	Online: S/. 24.90
Cómputo	http://tienda.wong.com.pe/tecnologia/computo	LG Monitor LED Formato 21:9 25" 25UM58-P	Online: S/. 799.00
Audio	http://tienda.wong.com.pe/tecnologia/audio	LG Minicomponente 220W OM4560 Negro	Online: S/. 499.00
Video Juegos	http://tienda.wong.com.pe/tecnologia/video-juegos	Splatoon Wii U	Antes: S/. 219.00
Cómputo	http://tienda.wong.com.pe/tecnologia/computo	Lenovo Laptop G40-30 4GB 500GB Celeron 14" Rojo	Online: S/. 1,349.00
Cámaras	http://tienda.wong.com.pe/tecnologia/camaras	Parrot MiniDrone Jumping Sumo Negro	Online: S/. 899.00
Video Juegos	http://tienda.wong.com.pe/tecnologia/video-juegos	Nes Remix Pack Wii U	Online: S/. 99.00
Cómputo	http://tienda.wong.com.pe/tecnologia/computo	Wolder Tablet New York 2GB 16GB 9.7" Gris	Online: S/. 799.00
Cámaras	http://tienda.wong.com.pe/tecnologia/camaras	Sony Montura Giratoria para Action Cam VCT-RBM1 Negro	Online: S/. 99.00
Audio	http://tienda.wong.com.pe/tecnologia/audio	Altec Lansing Life Jacket 2 IMW577-AB Aqua Azul	Online: S/. 499.00
Telefonía	http://tienda.wong.com.pe/tecnologia/telefonía	Landbyte SmartWatch Brazaletes LBW04 Verde	Online: S/. 69.00
Televisores	http://tienda.wong.com.pe/tecnologia/televisores	LG Televisor Full HD Smart 3D 55" 55LF6500	Antes: S/. 3,999.00
Televisores	http://tienda.wong.com.pe/tecnologia/televisores	LG Televisor LED Ultra HD Smart 49" UH6500	Online: S/. 3,599.00
Televisores	http://tienda.wong.com.pe/tecnologia/televisores	LG Televisor LED HD Smart 32" LH570B	Online: S/. 1,299.00
Audio	http://tienda.wong.com.pe/tecnologia/audio	Bose Auriculares SoundTrue Around-Ear Negro	Online: S/...

Figura 28: Extracción de contenido Web - Tienda Virtual C.

Caso: Tienda Virtual D



The screenshot shows a web browser window with a search bar and navigation menu. The main content area displays a grid of baby stroller products with images, titles, and prices. A 'Web Scraper' tool is overlaid on the right side, showing a table of extracted data.

	Descripcion	Precio Antes	Precio
/hogar/muebles	Panel para TV Madesa Malton con Cajon	S/. 499.00	S/. 339.00
/articulos-de-	Fatima Ciesa - Molde para Pizza N°40	S/. 28.00	S/. 21.90
/muebles/muebles-	Muebles Starhome - Repisa Atenas- Wenge	S/. 199.00	S/. 89.00
/hogar/decoracion	mesa de centro sofias - blanco - muebles paris	S/. 398.00	S/. 199.00
/hogar/decoracion	Pegatina de Pared IFone PVC Sala de Niños Winnie the Pooh Multicolor	S/. 19.10	S/. 15.30
/muebles/muebles-	Office Plaza - Silla Eames para Oficina con respaldo Alto Cuero Sintético - Negro	S/. 750.00	S/. 550.00
/hogar/decoracion	Stickart - Vinilo Cabeza De León - Negro Brillante	S/. 43.13	S/. 34.50
/articulos-de-	Ozpe 03 - Pack de 96 Bolsas de Empaques Pequeño - Celeste	null	S/. 432.00
/articulos-de-	Hermético cuadrado Extra Grande t/morada	S/. 87.00	S/. 57.00
/articulos-de-	Fatima Ciesa - Ablandador de Carne	S/. 75.00	S/. 65.00
/muebles/muebles-	mesa de centro coonakri - blanco - muebles paris	null	S/. 399.00
/muebles/muebles-	Muebles Starhome -Repisa Adol - 2 secciones -Blanco	S/. 169.00	S/. 89.00
/articulos-de-	Fatima Ciesa - Molde para Keke con Cono N°26	null	S/. 24.00
/muebles/muebles-	Practicosas - Mesa Plegable de Pared - 50x70cm	S/. 359.00	S/. 119.00
/muebles/muebles-	Escritorio Madesa Teka con Estantes-Nogal	S/. 149.00	S/. 79.00
/muebles/muebles-	MOBS - Mesa Plegable Melamina 80cm x 120cm - Negro	S/.	S/.

Figura 29: Extracción de contenido Web - Tienda Virtual D.